



## THE BRICK YOU CAN TRUST

Clay Brick is integral to the sustainable development of communities across our beautiful country, having been used as the building material of choice since our ancestors. The long life span and durability afforded by clay brick ensures that clay brick homes last for generations, while also instilling a sense of place, worth, comfort and security in the lives of our people.

When one considers the long-term performance, occupancy comfort, colour-fastness and life cycle value to be enjoyed from living in a clay brick house, clay brick stands out as a pillar of value now and in the future.

### An Accessible Construction Method

Clay Brick's ease of application is to be found in all forms of construction. Clay Brick is widely available and supports employment opportunities, upskilling and small business development opportunities throughout South Africa.

### Investment Value

Clay brick houses have long been used as the benchmark for quality housing in South Africa, having high aspirational value for all South Africans.

### Individual Expression and Identity

Clay Brick's simple rectangular format has an appealing human scale providing for endless applications and interesting design using different bond patterns, combinations of colours, and textures, allowing for endless opportunity to individualise one's home.

### Environmentally Friendly

Clay brick is a product of 'mother earth' and after use can be crushed and returned to the earth, reused or recycled. Being an inert material Clay Brick does not release harmful Volatile Organic Compounds or CFCs that can impact negatively on air quality.

### Fire Resistance

Clay Brick is incombustible, and therefore cannot contribute to the start or rapid spread of fire. Clay brick walls fire ratings provide the standards in our building's code of practice for other walling materials to aspire.

### Low Maintenance

Clay face bricks require little or no maintenance ensuring lowest life cycle costs, saving both time and money in the long term.

### Soundproof

Clay Brick resists the travel of sound and muffles external noise, providing for quiet indoor spaces.

### Strength

Clay Brick has high compressive strength that ensures the structural integrity of clay brick structures built in accordance with prescribed codes of building practice.

### Thermal Comfort

Clay Bricks have natural thermal qualities that slow the transfer of heat through the walls of houses, thereby contributing to optimal thermal comfort, keeping buildings cool in summer and warm in winter, resulting in low energy requirements for artificial heating and cooling.

### Timeless Beauty

Brick in architecture stretches back thousands of years with the many wonderful face brick buildings throughout the world and South Africa standing as testament to clay bricks timeless beauty.

### Value for Money

Clay Brick homes have long been the benchmark for all that is 'good' in a home, thanks to their long term durability, solidity, structural integrity, superior occupancy comfort and security they provide.



Build Dignity. Build with ClayBrick - for good



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